

ANDREW ELSASS

(937) 344-6058 · andrew@andrewelsass.com · andrewelsass.com/portfolio

WRITING EXPERIENCE

Elsass Editing, LLC

04/2014-Present

Freelance Copywriter/Copy Editor

- Write/edit resumes, blog and site content, newsletters, ad copy, books
- Clients include small businesses, non-profits, corporations, young professionals
- Edited *Redefine Yourself* by Michael Moody (published March 2015)

Author

- *A Confidence Carol*—published December 2013
- *How to Get a Job in Sports PR*—published January 2013

CORPORATE EXPERIENCE

United States Anti-Doping Agency, Colorado Springs, CO

01/2015-09/2015

Digital Editor, TrueSport

- Authored and oversaw delivery of 10-week email campaign to 5,000+ subscribers
- Obtained 450 registrants for TrueSport U event through 3-week FB ad campaign
- Ran targeted FB ad campaigns reaching 80,000+ people for \$0.06 a click per ad
- Ran Facebook, Twitter, Instagram, LinkedIn, and G+ accounts (~5,000 followers)

Olympic Education Program Lead

08/2014-01/2015

- Served as editor-in-chief for the *Spirit of Sport*, USADA's [newsletter](#)
- Wrote, edited, and distributed [educational publications](#) for use by Olympians

Olympic Education Coordinator

02/2013-08/2014

- Wrote copy for USADA/USA Swimming [Deck Pass](#) app (200,000+users)
- Edited 200-page [curriculum program](#) for TrueSport youth sports camps

Fifth Street Brewpub, Dayton, OH

07/2012-02/2013

Public Relations Assistant

- Designed, edited, and circulated weekly newsletter through MailChimp

Major League Soccer, New York, NY

01/2012-07/2012

Communications Intern

- Wrote Player of the Week and Player of the Month press releases
- Compiled and edited content for *This Week in MLS* digital newsletter

Columbus Blue Jackets, Columbus, OH

09/2010-04/2011

Public Relations Intern

- Composed and edited content for media guides and game programs
- Interviewed players and coaches for external website and PR requests

FORMAL EDUCATION

The Ohio State University, Columbus, OH

Class of Spring 2011

- Bachelor of Arts in Strategic Communication

American Copy Editor Society (ACES)/Poynter University

- Certificate in Editing (in progress)